



Agenda 15 June 2017

09:30 - 10:00	Registration and Coffee/Tea
10:00 - 10:30	Welcome and Introductions David Moody, Verint
10:30 - 11:00	Keynote Digital Transformation Nick Vat, eSynergy
11:00 - 11:15	Coffee/Tea Break
11:15 - 12:00	Digital First EM Vision David Moody and Alan Gates, Verint
12:00 - 12:30	The Future of Government Communications Martin Taylor, Content Guru
12:30 - 13:15	LUNCH
13:15 - 14:00	Digital First EM Roadmap David Moody and Alan Gates, Verint
14:00 - 14:30	Process Management David Moody and Alan Gates, Verint
14:30 - 14:45	Coffee/Tea Break
14:45 - 15:15	Digital Channels – Messaging Apps David Moody, Verint
15:15 - 16:00	Ask the Experts
16:00 - 16:15	Wrap Up